



Target Products and Markets

Product Recall Insurance for Consumer Goods protects companies from a financial loss in the event of a recall. Clients we assist include:

- Manufacturers
- Importers
- Distributors
- Wholesalers
- Retailers

Capacity/Limit

\$15,000,000

Coverage

Our Consumer Goods standard policy wording includes:

- Recall Costs, including third party recall costs
- Consultant Costs

Additional endorsements can be chosen to customize and tailor make coverage to meet our clients' needs.

Self Insured Retention

Primary

\$5,000 minimum SIR

Premium

\$5,000 minimum premium

Territory

Worldwide coverage

Endorsements

Our comprehensive list of endorsements gives clients the ability to protect themselves from the risks that are most applicable to their business. We offer:

First Party Endorsements

- Loss of Gross Profits
- Rehabilitation Expenses
- Extra Expense
- Replacement Costs
- Claims Preparation Costs

Additional Triggers

- Governmental Recall
- Adverse Publicity

Third Party Endorsements

- Customer Loss of Profit
- Customer Rehabilitation Expense
- Customer Extra Expense
- Third Party Recall Liability
- Defense Costs

Why Crum & Forster?

- A.M. Best financial strength rating of "A" (Excellent)
- Part of Fairfax Financial Holdings with revenue in excess of \$21B
- Flexible underwriting approach
- Dedicated and responsive underwriting team
- Customer service-based culture applied to everything we do
- Prompt new business quotes and early renewal indications
- Claims specialization
- Emergency response teams available around the clock to respond to catastrophic/urgent claim events



CRUM & FORSTER®
A FAIRFAX COMPANY

Product Recall
Consumer Goods

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