

PROGRAM ENHANCEMENT

SPEED MANAGEMENT



FOR FLEETS THAT NEED TO:

- Reduce collision severity risks
- Improve CSA scores
- Lower fuel consumption and vehicle maintenance cost
- Reduce engine wear and tear

DID YOU KNOW?

A 3 mph reduction in speed on a 30 mph road can reduce the likelihood of injury by 27% and fatality by 49%.

CLIENT SPOTLIGHT

"We were able to reduce speeding violations by 80 percent. This translated to a 49 percent reduction in collision severity and 73 percent reduction in near collisions."

— MEDSTAR MOBILE HEALTHCARE

KEEP YOUR FLEET MOVING AT A SAFE AND PRODUCTIVE SPEED

At just a few miles over the speed limit, the risk and severity of a collision increases dramatically. Speed Management lets you monitor frequent or excessive speed behaviors to help improve fleet safety.

THE TRUE ADVANTAGE



Choose how you monitor speeding

Detailed Speed Data Reports

Track driver speeding patterns based on:

- Your company's speed limit policy
- Posted speed limits
- Combination of both for a comprehensive overview

Speed Video Events PLUS Speed Data Reports:

Get a clear picture of driver behavior during speed violations with select video events based on:

- Your company's speed limit policy
- OR
- Posted speed limits



See true events only with high-speed road bias

Where typical GPS might confuse adjacent high-speed and low-speed roads, Lytx® recognizes the higher speed limit to minimize erroneous events.



Prioritized events keep coaching manageable

We send the most excessive speeding events directly to your DriveCam Online® inbox, so you can focus on coaching frequent violations and your most severe cases.

SOLUTIONS FOR ANY FLEET

GPS Technology:

Built-in GPS, accelerometer systems, and the Lytx speed database combine to determine vehicle speed..

ECM Connection:

Vehicle speed is captured most accurately by reading the data directly from the ECM.

COMPATIBLE HARDWARE

ER-SV2
DC3/DC3P*

**ECM connectivity requires installation of compatible cable (installed and sold seperately).*

COMPATIBLE HARDWARE

United States
Canada

CONTACT

To learn more, contact your Crum & Forster representative.



CRUM & FORSTER
EST. 1922 A FAIRFAX COMPANY



San Diego, California,
USA +1 (858) 430-4000

© 2016 Lytx, Inc. All rights reserved.

COACHING BEST PRACTICES

Take a more effective approach to coaching by targeting persistent patterns instead of individual incidents. Here's how:

Coach drivers using Speed Data Reports

1. Run Speed Data Reports
2. Review speeding behaviors over a 30-day period
3. Coach drivers on their most severe and frequent speeding events

Coach drivers with Video Events (recommended)

1. Ask your Client Account Manager to turn on Speed Video Events
2. Compare video captured during speeding violations with Speed Data Reports
3. Pinpoint frequent patterns and coach for other speeding-related behaviors

TRY SPEED MANAGEMENT FREE FOR 90 DAYS

All it takes is a call to your Lytx Client Account Manager to add Speed Management to your DriveCam safety program.

Vehicles requiring complex installation or ECM connectivity may require additional parts and labor (sold separately).

C&F and Crum & Forster are registered trademarks of United States Fire Insurance Company.

Crum & Forster neither guarantees nor warrants the services or products provided by DriveCam or Lytx, and does not guarantee the accuracy of the information regarding DriveCam or Lytx products or services contained in this document. Crum & Forster expressly disclaims liability for any injury, damage or loss of any kind or description arising of DriveCam or Lytx products or services or arising out of any description of such products or services contained herein or in any accompanying materials.