

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

Customer Rehabilitation Expense

This Endorsement modifies insurance provided under the following:

PRODUCT RECALL INSURANCE FOR CONSUMABLE PRODUCTS

1. It is understood and agreed that the definition of *Loss* under Section 2 is amended to include *Customer Rehabilitation Expenses*.
2. It is further understood and agreed that Section 2., Definitions, is amended by the addition of the following definition:

Customer Rehabilitation Expenses means expenses incurred by the customer of the *Insured* as a direct result of an *Insured Event* to re-establish the *Insured Product(s)* to the reasonably projected level of sales or market share anticipated prior to the *Insured Event*.

Nothing herein contained shall be held to vary, alter, waive or change any of the terms, limits or conditions of this policy except as set forth above.

All other terms, conditions and exclusions remain unchanged.